JASON CARTHEN
ENTERPRISES

MOTIVATING, INSPIRING AND CHALLENGING OTHERS TO REACH THEIR PERSONAL BEST!

Learning and Personal Development Programs

JASON CARTHEN ENTERPRISES

TABLE OF CONTENTS

A Letter from Dr. Jason	3
Client List	4
The Team	7
The Core Topics	8
Case Study	12
Testimonials	13
Fee Schedule and Rider	14
Select Media Appearances	15

A LETTER FROM DR. JASON

Born and raised to the red clay foothills of Alabama into extreme poverty, I never would have thought I would be in the position I'm in today. However, if you're reading this, you know what it's like to dream of something different...something beyond your current circumstances.

Propelled by the courage to dream, I made a commitment a long time ago to provide solutions for individuals and organizations to go beyond the status quo and reach their maximum potential.

My research-based leadership solutions and personal development tools have been used by some of the most successful companies in the world. Entities like General Motors, Chick-fil-A, FedEx, the U.S. Government, the National Football League, the American Dairy Association, and Cleveland Clinic Health Systems, to name a few.

When I collaborate with a company my team and I put in the time, care, and attention to craft a custom training solution to effectively target the goals and objectives required for its success. Through powerful strategies, remarkable stories and organizational development insights cultivated from years of practical experience, I'm able to unlock powerful aha moments that empower teams and improve organizational culture.

With a personal mission to motivate, inspire and challenge individuals and organizations to achieve their very best, I know just how important it is to be intentional about maximizing every opportunity to help others in this lifetime.

Thank you for considering the following programs for your organization. The journey to building a champion's mindset starts now.

SELECT CLIENT LIST

CORPORATIONS

Chick-Fil-a Corporation

FedEx®

Honda Motorcars USA

The National Football League

PA Cyber Corporation

American Dairy Association

The Cleveland Cavaliers

The Cleveland Browns

Human Synergistics International

Robertson Heating Supplies

W.H. Grainger Corporation

J.P. Amourgis & Associates Law Firm

Ebony Construction Company

AdvantaClean & Undercover Boss

Hasseman Marketing & Communications

Hansen Consulting

Shamrock Companies

Talent Culture

S.C.O.R.E.

NON-PROFIT ORGANIZATIONS

Trailblazer's Podcast

The United Way

Bethany Baptist Church

The House of The Lord Church

Scranton Road Baptist Church

King Family Foundation

The L.O.T. Initiative Inc.

Alzheimer's Speaks

Community Church of the Valley

First Baptist Church of Glenarden

SELECT CLIENT LIST

EDUCATION

Kent State University

Ohio University

Cleveland City Schools

Bethel Seminary

Bethel University

Indiana Tech

Entrepreneurship Prepatory School

University of North Carolina at Chapel Hill

Baldwin Wallace University

Community Church of the Valley

National Network of Digital Schools

Enterprise Development Center

Entrepreneurship Prepatory School

Educational Service Center of Cuyahoga County

Office for Professional Development, Notre Dame

Accreditation Council for Business Schools and Programs (ACBSP)

HEALTHCARE

Cleveland Clinic Health Systems

University Hospitals Geauga

Carestream Dental

Almost Family Inc.

GOVERNMENT AGENCIES

Court of Common Pleas

The White House

Geauga County

Village of Reminderville, Ohio

US Department on Aging

Governor's Office of The State of Ohio

The Governor's Office of Faith Based & Community Initiatives

Cuyahoga County Metropolitan Housing Authority

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SELECT CLIENT LIST

FedEx

Chick-fil-A

American Dairy Association MIDEAST

CHEVROLET

GM

CLEVELAND foundation

GIRL SCOUTS

USA FOOTBALL

THE WHITE HOUSE WASHINGTON

SELECTED Independent FUNERAL HOMES®

Connecting Leaders. Transforming Care.™

Carestream DENTAL

human synergistics® INTERNATIONAL

EBONY CONSTRUCTION CO.

THE TEAM

DR. JASON CARTHEN

CHIEF EXECUTIVE OFFICER

Ranked in the Top 1% of Leadership speakers in the United States, Dr. Jason Carthen, AKA “The Leadership Linebacker™,” is a former professional football player with the World Champion New England Patriots, an international speaker, bestselling author, media personality and philanthropist.

With a personal mission to motivate, inspire and challenge individuals and organizations to achieve their very best, Jason has helped shape over a half million successful leaders, managers and employees.

Jason’s research-based leadership solutions and personal development tools are used by some of the most successful companies in the world. His clients include the U.S. Government, General Motors, Chick-fil-A, FedEx, the National Football League, the American Dairy Association and Chevrolet, to name a few.

He is founder of Speak Life University® and The Speak Life Academy©, as well as the nonprofit organization, The Leaders of Tomorrow Initiative, which provides mentoring, training and educational initiatives for youth and young adults. His latest book Destiny Focused Leadership™ is forthcoming and focuses on leading with heart while being guided by a long-term vision.

Jason has risen to international prominence on matters of leadership, business and motivation, and has been featured in Harvard Business, Forbes, Christian Leadership and Inc. Magazine.

JANDY TINGSON

EVENT SPECIALIST

Jandy serves as an event specialist or Jason Carthen Enterprises LLC. Jandy is instrumental to the day to day operations relative to lead generation and outbound marketing. Additionally, he provides clients with tailored solutions for customer support related requests.

No stranger to project management, Jandy has a passion for creating and developing systems that can help organize research related initiatives for Team Carthen and Dr. Jason’s on-site or virtual events.

When he’s not working, Jandy loves outdoor activities such as running, biking, hiking, swimming and island hopping. At the end of the day you can find him reading a book in a corner paired with a cup of coffee.

MIREIDY CARTHEN

BUSINESS OPERATIONS MANAGER

Mireidy serves as Business Operations Manager for Jason Carthen Enterprises LLC. Prior to joining the team, Mireidy cultivated nearly a decade of relationships through direct sales and process management for multi-tiered institutions in Academia. Widely respected in the industry as a strong closer, she is known for her ability to make Business to Business opportunities a reality when it comes to sales and relationship management.

Along with her superior communication abilities, she possesses a keen attention for details and outstanding project management skills. Due to the unique nature of Dr. Jason's product and service offerings and the tremendous ability the organization has to create new opportunities for relationships in emerging markets, Mireidy’s role is crucial to the team

JEHANN LIM

CONTENT STRATEGIST

Jehann partners with Dr. Jason’s team as a content strategist. As a content strategist, Jehann, is responsible for the forward facing aspect of the marketing and ongoing content strategies for Dr. Jason’s global brands. Understanding the changing trends of the marketplace and prospective clients goals and objectives is a key component of Jehann’s responsibilities.

Jehann also has strengths in the areas of social media management, graphic arts and design. These strengths allow him to operate behind the scenes on social media, events, meetings, conferences and workshops as a key aspect of his responsibilities with Team Carthen.

When Jehann is not working he finds joy staying indoors and out. Usually having deep conversations with his circle of friends. He is most passionate about arts and music.

CORE TOPICS

Why navigating the Call to Leadership is not for the Faint of Heart!

In this engaging and humorous keynote, Dr. Jason shares the key elements and practices that lead to sustained personal motivation and the sometimes elusive self-leadership required for daily success. He provides clear action steps by identifying key personal disciplines, daily practices, supported by boundaries & a healthy lifestyle. Key steps to developing a winning mindset he learned on the playing field and in life are also shared. At the end, the audience is empowered and motivated to use the tools long after the meeting.

As a former pro football player with the World Champion New England Patriots, Dr. Jason has been exposed to personal leadership on many levels while reaching the highest levels of motivation and success in life and business.

Categories: Audience Activity Humorous / Funny Educational / Informative

How to handle Conflict on your Team without Casualties!

Handling difficult employees can be a tug of war! Sometimes the outcome can be positive or it can quickly become negative depending upon the leader's skill level.
In this raucous seminar or modified keynote, Dr. Jason shares effective conflict resolution strategies based upon proven steps and interventions used to resolve unhealthy conflict.

Categories: Audience Activity Educational / Informative Humorous / Funny

CORE TOPICS

Preparing your Team for change & other wild adventures!

Due to global expansion and constant competition, many organizations are experiencing the pressures of change and the tension that comes along with it.

In this exciting Seminar or Keynote, Dr. Jason Shares the key components of not only how to deal with change, but to preemptively plan and thrive during change. From executive leadership to support staff, your group will benefit and learn how to effectively plan strategy and create internal and external opportunities to improve market position. You do not want to miss this opportunity to prepare your team for change!

Categories: Audience Activity Humorous / Funny Educational / Informative

Emotional Intelligence & Providing exceptional customer service!

Many repeat customers return because of the kindness and exceptional service that they receive. However, some customers often do not return when they feel they have just been sold a product without relationship. This seminar reveals the key practices that are necessary for the "Ultimate Customer Service Experience." You will be provided with practical relational tools that you can store in your personal toolbox which can be utilized based upon the specific customer service situation. The key takeaway will be, "Serving others without Reservation." Embracing this key concept will maximize customer satisfaction and empower the customer with knowledge of your product while creating future sale's opportunities".

Categories: Audience Activity Humorous / Funny Inspirational / Life-Changing

CORE TOPICS

Unlocking Million Dollar Sales for your Company!

In this exciting keynote, Dr. Jason engages the audience with the four crucial aspects of the sales process (a) Need, (b) Desire, (c) Finances, and (d) Trust/Relationship. Using Humor, his pro-football background, and over 20 years of proven sales experience in business, he takes the audience on a vivid journey filled with examples from the NFL and his personal life.

The best practices of highly successful sales leaders are revealed and shared with session participants. Some of these practices include Discipline, Self-confidence, Hope, and Optimism, and the role that sales must play in order to add value at both the foreign and domestic level. This is a crucial seminar for any organization, individual or sales leader who wants to go to the next level.

Categories: Educational / Informative Audience Activity Humorous / Funny

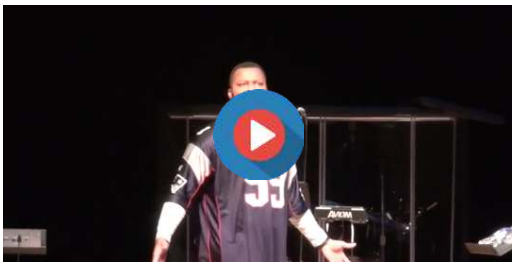
How to score a touchdown in Life and overcome any obstacle in the process!

Gripping accounts of overcoming endless barriers to success and moments of breakthrough set the tempo for this keynote. Using humor and real-life metaphors, Dr. Jason shows you how nothing can stop you from reaching your personal and business goals! He identifies key indicators of overworked staff and failed leadership before it happens and how to stay on offense instead of defense when it comes to your people.

Decreased productivity is often associated with poor person-job fit, however, research also suggests that stress contributes to poor decision making and impulsivity. One of the great equalizers to overcoming the obstacle of stress is resilience. In this seminar, the construct of resilience and overall personal hardiness will be explored and the necessary steps to increasing an individual's capacity for resilience will be learned. By increasing the level of resilience in your followers, the ability to moderate stress and overcome obstacles to achieve greatness will be revealed.

CORE TOPICS

My time playing in the NFL & How to create high-performance teams!



Stating that you are a "team player" just because you work with a group of individuals is not always true. Teamwork is developed through training and an understanding that everyone in the organization is needed to create the product, fulfill the mission, and achieve the desired sales goals.

Using laugh out loud humor, Dr. Jason shares his NFL background and stories about Bill Parcells and other legends who have helped to shape his overwhelming business success. In this seminar, the effective functioning of both foreign (global) and domestic teams (their value) organization will be explored. The best practices of highly successful teams will be shared with session participants. Some of these practices include interdependency, self-managed teams, virtual teams, and the role that teams must play in order to add value at both the foreign and domestic level. This is a crucial seminar for any organization or individual who wants to go to the next level.

Categories: Technical / Specific Audience Activity Humorous / Funny

CASE STUDIES

When a company chooses to work with Dr. Jason, change happens

CLIENT

Fed Ex

CHALLENGE

Increase departmental productivity despite an organization wide change initiative.

SOLUTION

- Uncover existing views on change through validated assessment tools.
- Conduct organizational change management trainings to prepare teams for transition.
- Interview executive leadership to determine best path for buy-in to change

OUTCOMES

- Productivity increased with a greater level of trust between team leadership.
- Organizational transition was successfully managed and teams report greater satisfaction.

CLIENT

National Network of Digital Schools

CHALLENGE

Lack of clear path to success with dated organizational structure and goals.

SOLUTION

- Core leadership teams are provided with leadership development tools and executive coaching.
- Conduct company wide training to provide better understanding of organizational vision of success.
- Help craft a strategic plan that will carry organization into the future with key stakeholders and employees.
- Ratify new organizational Mission and Vision with help from the Board of Directors and CEO.

OUTCOMES

- Increased effectiveness is reported with a positive outlook on the future.
- New Mission and Vision provided company a better path to follow as reported by CEO.
- Human Resource department reports an increase in overall job satisfaction as reported by employees.

TESTIMONIALS

"You did a great job with integrating our Chevrolet theme of "Rethinking" the way our sales consultants go do business every day. You truly hit the mark with your personal and professional experiences. The feedback has been amazing from the attendees and they were inspired. I personally liked your message of remaining consistent when everything is going crazy around you. This truly related and penetrated the audience as the economy has been challenging one of late. Again, we appreciate the positive message!"

Reggie Warren

District Sales Manager, General Motors

"Dr. J did a phenomenal job and spoke to the heart of what we are trying to do here at Carestream Dental. All about Teamwork and passion while embracing the core fundamentals of what it means to truly succeed. We could not have been happier with his presentation I highly, highly recommend him. Everyone was truly engaged and you could hear a pin drop when he paused. Absolutely did fantastic and 100% on point, everyone is saying they loved it."

Jack Vant

General Manager U.S. & Canada,
Carestream Dental

"Dr. Carthen did an excellent job speaking to our teams! His keynote was relevant and we all left motivated and ready to go to the next level in our departments. We will definitely book him again!"

Scott Garchar

Head of International Business Development,
FedEx Custom Critical

"Drawing from his personal experiences in the NFL, Jason delivered a passionate and inspiring message that drove our audience to laugh, cry, gasp, clap, stand, cheer and, most importantly, take action. I've received an overwhelming amount of positive feedback from the attendees on Dr. Carthen's presentation. As an added bonus, Jason is a positive, fun person who makes working together an absolute joy!"

Cathleen Cooke

Director of Marketing,
Human Synergistics International

"Dr. Jason's powerful message earned him a standing ovation from our members. His authentic style, passionate approach and gift for storytelling made for one of the most memorable luncheons in our group's history."

Denise Zoephel

Assistant Executive Director
Selected Independent Inc.

"This was the second year Dr. Jason, has been able to work with our employees who range from entry level to senior management and we can't say enough great things about him! His message is applicable to everyday life, but also captivating, inspiring and enlightening. Through his use of humor and personal anecdotes, he is able to capture and hold everyone's attention from start to finish. I look forward to working with Dr. Carthen on future endeavors."

Amy Hall

President, Ebony Construction Company

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FEE SCHEDULE AND RIDER

Country	Keynote Session (up to 1.5 hours)	Full Day Session
US, Canada, Hawaii, Caribbean & Mexico	$20,000 $1,500	$35,000 $1,500
Local fee — within 50 miles of Metro Charlotte, NC	$15,000	$13,000
International	$30,000	$45,000
Virtual or Webinar Sessions	$10,000 (60-90 minutes)	Negotiable
12 Weeks of Message Reinforcing Content available for an additional $5,000		

Expenses	For programs in North America, Caribbean, Mexico and Canada, a $1,500 travel buy-out is requisite to cover air, ground transportation, meals and incidentals. Client to provide hotel accommodations. Hotel preferences include Marriott, Westin, Hyatt or similar. International travel expenses require business class air, ground transportation, meals, incidentals plus deluxe hotel accommodations provided by client.	
A/V Requirements	Wireless Lavaliere LCD projector & Screen Laptop equipped for sound and video output Wireless microphones for audiences greater than 200 people Sound check at least one hour prior to presentation Microphone: Dr. Jason prefers to wear a lapel microphone as opposed to handhelds or other over the ear wireless options. Dr. Jason likes to have room to move around, interact and connect with the audience. A podium is nice, but he probably won't stand behind it; but it's a great place to store a bottle of water for him.	
Products	Dr. Jason's books and products supplement his presentation, reinforce the message and make great gifts. They are available for bulk purchase in advance and may be sold in bookstores.	
Book Signing	Dr. Jason is available to sign pre-purchased books after his presentation. Requirements for a signing event include a designated area with 6' draped table, chair and 1-2 volunteers to assist in managing guests. Note: Dr. Jason typically does not sell product onsite. If you are interested in onsite sales, please contact our office for more information.	
Other	Pre-event questionnaire is requested from all clients. Pre-event conference call between Dr. Jason and the client is required to discuss content to provide a personalized client experience. Call will be coordinated with speaker's representative. Video recordings are allowed with advance approval from Speaker's representative. Digital copies of all video and photos are to be provided to speaker's representative within 30 days of the event. As a former Professional football player, Dr. Jason will only share his stories and experiences as a former player, not as a Union Representative. Proprietary NFL and Union content or information will not be provided or shared.	
Contact	**Mireidy Carthen** Business Operations Manager Jason Carthen Enterprises, LLC. 3436 Ludman Way, Matthews, NC 28105	0: **1 855 227-9603** I M: **216-214-3373** E: **booking@JasonCarthen.com** Or contact The Speak Life Speakers Bureau **info@SpeakLifeSpeakersBureau.com**

SELECT MEDIA APPEARANCES

Inc.

1 Thing Is the Key to Your Team's Success

INC. MAGAZINE

LinkedIn

5 Steps to Creating a Winning Strategy

LINKEDIN

HARVARD BUSINESS SCHOOL

Youth Entrepreneurship Day

HARVARD BUSINESS SCHOOL

NOTRE DAME COLLEGE

A Life of Value and Service

NOTRE DAME COLLEGE

human synergistics® INTERNATIONAL

How Culture Can Build Champions

HUMAN SYNERGISTICS INTERNATIONAL

Christian Leader

Feature story

CHRISTIAN LEADER

Forbes

NFL Athlete Turned Scholar Dr. Jason Carthen

FORBES MAGAZINE

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Let us partner with you to make your event a huge success!

INTERESTED IN DR. JASON?